

2026 Volkswagens on the Green
Sponsorship Packet
Thank You to Our Sponsors

Thank you for supporting a volunteer-led community event. Your sponsorship helps **Volkswagen Enthusiasts of Colorado (VWEC)** keep **Volkswagens on the Green (VWOTG)** welcoming, family-friendly, and free for spectators.



Event Overview
Volkswagens on the Green #31

Sunday, May 17, 2026
Clement Park (Soccer Fields)
7474 W Bowles Ave, Littleton, CO

Open to the Public | 8:00 AM – 2:00 PM



About Volkswagens on the Green (VWOTG)

Volkswagens on the Green (VWOTG) is the annual car show hosted by Volkswagen Enthusiasts of Colorado (VWEC). In 2026, the event celebrates its **31st year**, bringing together Volkswagen, Audi, and Porsche enthusiasts, families, and the public for a relaxed, park--community gathering.

The show features hundreds of vehicles on display, sponsor exhibits, vendors, food trucks, and a friendly, inclusive atmosphere. Sponsorships directly support the event and provide businesses with meaningful visibility among a highly engaged local and regional audience.

General Event Information

Event Date: Sunday, May 17, 2026

Public Hours: 8:00 AM – 2:00 PM

Location: Clement Park (Soccer Fields)

7474 W Bowles Ave, Littleton, Colorado

Admission: Free for spectators

Weather & Venue Contingency

The show will be held **rain or shine**. If Foothills Recreation determines the soccer fields are too wet for use, the event will be relocated to the parking lot southwest of Pierce Street and West Bowles Avenue.

Accessibility & Amenities

The event takes place on grassy fields that may be uneven, plan accordingly. Rest areas (chairs or benches) will be scattered throughout the venue. Accessible restroom options, portable restrooms, and hand-washing stations will be available. Wi-Fi is not available onsite; cellular service is typically available. An ATM is in the shopping center north of the park, across West Bowles Avenue.

Why Sponsor Volkswagens on the Green

Volkswagens on the Green creates an environment where attendees spend time browsing, talking, and engaging directly with the businesses that support the show.

Sponsoring VWOTG provides meaningful visibility among a highly engaged local and regional automotive audience while directly supporting the continued success of a long-running community event. Local businesses make this event possible—your support helps cover essential show costs and keeps the day free, welcoming, and accessible for everyone.

Official Event Shirts

Official event shirts are eagerly anticipated by sponsors, vendors, entrants, and spectators alike and are often kept as lasting mementos of the show.

Sponsor Shirt Benefit

Sponsors who have paid by April 15, 2026, may request one complimentary official event shirt. To request your shirt, contact Rosie Walker at vwadmin@govwec.org.

Shirts Available at the Show

Limited quantities available on event day

Black unisex T-shirts

Sizes: M – 2X

Available while supplies last

Online Store

Event shirts are also available through the Volkswagen Enthusiasts of Colorado online store:

<https://vw-enthusiasts-of-colorado.printify.me>

Beginning **February 15, 2026**, the online store will offer:

- A wider range of sizes and colors
- Women's cuts, long-sleeve shirts, toddler, and kids' sizes
- Optional personalization

Online prices are comparable to event-day pricing (when shipping is included). Shirts are generally produced and dispatched to the customer's address within **5–7 business days**.

Public Schedule

Time	Activity
8:00 AM	Show opens to the public
9:30 AM	On-site show vehicle registration closes
9:30 AM	Peer-to-peer judging begins
11:30 AM	Ballots due for all trophy classes (firm deadline)
1:00 PM	Trophy presentations
2:00 PM	Show closes

Sponsorship Levels & Pricing

Volkswagens on the Green offers flexible sponsorship options for businesses of every sizes.

Sponsorship Level	Early Rate (Paid by March 1)	Standard Rate (After March 1)	Display Space
Gold	\$600	\$650	40' × 20' (four parking spaces)
Silver	\$400	\$450	30' × 20' (three parking spaces)
Trophy	\$75	\$100	No display space

Display space size and placement are determined by event layout and site conditions.

Registration & Payment Information

Online Registration (Preferred by VWEC Volunteer Staff)

Sponsors may register and pay online in just a few minutes at:

<https://govwec.org/2026-vwotg-sponsorship-registration/>

Sponsors may also register by completing the form and returning it and a check by mail.

After payment, sponsors must select the trophy class or classes they wish to sponsor by contacting vwadmin@govwec.org no later than **April 1, 2026**.

Show Vehicle Registration

Sponsors planning to register show vehicles for trophy competition must register vehicles by May 10, 2026 at:

<https://govwec.org/2026-vehicle-registration-for-sponsors/>

Vehicles registered by the deadline will receive a **postcard for event entrance**.

What Happens After You Register

After registration and payment are complete, sponsors can expect the following:

Logo Submission: Sponsors who did not upload a logo during online registration will be contacted to submit a logo for promotional use. Logo files must be received by **March 13, 2026**, to ensure inclusion in event promotions.

Event Layout & Map: A detailed sponsor layout map will be posted on **govwec.org by April 15, 2026** and emailed directly to sponsors.

Arrival & Setup Details: More detailed Day-of-Show arrival and setup instructions will be emailed to sponsors closer to the event date.

Payment Options

- Online payment (credit card or PayPal)
- Invoice (request via vwadmin@govwec.org) and paid by business or cashier's check
- Mail completed sponsor form with payment

Checks payable to: William Walker, VWEC Treasurer

Mail Completed form and check to:

Volkswagen Enthusiasts of Colorado

9780 W. Dakota Ave

Lakewood, CO 80226

Payment deadline: April 15, 2026

Payments received after this date may be subject to a late fee. (\$50 for gold and silver, \$25 for Trophy)

Sponsor Arrival & On-Site Logistics

Arrival & Setup

- Earliest sponsor arrival: **6:30 AM** Enter via the **East Entrance**
- Sponsor displays must be fully set up and staffed by **8:00 AM**

Space Designation

Sponsor spaces will be preassigned and clearly marked

A temporary sign with the sponsor's business name will be placed in each space

Sponsor Vehicles & Show-Day Procedures

This information applies to sponsors planning to bring vehicles into their sponsor space.

Show Vehicles vs. Preferred Parking

- **Show Vehicles:** Eligible Volkswagen, Audi, or Porsche vehicles registered for trophy competition.
- **Preferred Parking:** Eligible vehicles whose owners choose not to compete for trophies.

Sponsors may register show vehicles using the Sponsor Vehicle Registration form. VWEC staff appreciate vehicle registration being completed by **May 10, 2026**, to assist with planning.

Windshield Cards, Ballots & Judging

- Sponsors (or a designated team member) must pick up a **windshield card and ballot packet** for each show vehicle at the **Registration Canopy** between **7:30 AM and 9:30 AM**.
- A windshield card is required for judges to vote for a show vehicle trophy
- A ballot packet allows a sponsor (or team member) to vote as a peer-to-peer judge
- **All ballots must be returned to the Registration Canopy by 11:30 AM.**

Safety, Courtesy & Venue Protection

Canopies

All canopies must be secured using **stakes, weights, or sandbags on all four legs**. Winds increase during the afternoon; unstable canopies must be taken down promptly. Sponsors are responsible for securing their canopies and for any damage caused by an unsecured structure.

Protecting Clement Park

Volkswagen Enthusiasts of Colorado pays a rental fee and deposit for use of the park. To help protect the venue and ensure that VWOTG may use it in the future, please observe the following:

- Protect the grass - No prolonged idling, No burnouts
- Observe a 5 MPH speed limit
- No Glass Containers

Respecting Volunteers & Attendees

Please follow directions from event volunteers and be patient and courteous.

Volunteers at Registration and Headquarters need the area to be quiet enough to talk with show participants. Vehicles having loud exhaust and sound systems should avoid this area of the car show. Offending vehicle(s) may be directed to relocate by event staff.

Sponsors who prefer not to register online may complete the form below and return it with payment by mail.

Sponsor Registration Form – Mail-In Option

Business Name: _____

Business Address: _____

Contact Person: _____

Business Phone: _____ Cell Phone: _____

Email Address: _____

Website: _____

Social Media Information: _____

Sponsorship Level (select one): Gold Silver Trophy

By submitting payment, the sponsor acknowledges they have read and agree to the Terms of Sponsorship and Refund Policy below.

Authorized Signature: _____ **Date:** _____

Terms of Sponsorship & Refund Policy

Sponsorship Recognition

Volkswagen Enthusiasts of Colorado (VWEC) will promote sponsor businesses leading up to and during the 2026 Volkswagens on the Green (VWOTG) car show. Sponsor recognition may include, as applicable, placement of sponsor logos on event posters and promotional materials, placement on the VWEC website with a link to the sponsor's website or social media page, and recognition on sponsored trophies.

Sponsor Responsibilities

Sponsors agree to provide a logo image file and any required information by the requested deadlines to ensure inclusion in promotional materials. Sponsors are responsible for registering any show vehicles they wish to enter for trophy competition and for complying with all event rules and onsite instructions.

Refund Policy

Sponsors may request a full refund (minus transaction fees) or adjust their sponsorship level **within three (3) business days** of submitting payment. After this three-business-day period, sponsorship funds may have been committed to event promotion, preparation, and related expenses. As a result, **no refunds will be issued after the three-business-day period**, even if circumstances prevent the event from taking place in 2026.

This information is also available on the VWEC website on the 2026 sponsor information page.